



■ Professional Summary

Strategic Presentation and Graphic Designer with 10+ years of experience transforming complex ideas into visually persuasive stories that win attention and trust. Expert in Adobe Creative Cloud (Photoshop, Illustrator, InDesign) and PowerPoint (advanced media and animation), delivering cross-platform decks that clarify data and amplify brand value. Integrates AI tools—including Midjourney, ChatGPT, Adobe Firefly, and Nano Banana—to streamline creative workflows, accelerate turnaround, and elevate visual strategy for high-stakes presentations.

■ Key Achievements

- Delivered 150+ executive and client presentations annually, consistently recognized for clarity, polish, and strategic storytelling.
- Created presentation systems and branded templates adopted company-wide, improving workflow efficiency and visual consistency across departments.
- Implemented AI-driven design enhancements that reduced production time by 30% while maintaining brand accuracy.
- Elevated data visualization standards through a balance of analytical precision and creative insight, enhancing communication across regulated industries.

■ Experience

Short-term Contract Roles 3/2023 – Present

Presentation Designer, Mohawk Floors

Presentation Designer, Welch's

Sr. Presentation Designer, Workhuman

- Created high-impact executive presentations in Adobe CC/ Figma; led layout/production for C-suite decks.
- Translated complex data into clear visuals; designed brand-compliant templates and color/type systems.

Freelance Presentation/Graphic Designer

5/2020 – Present *Darrell Warren Designs, NY*

- Developed brand identities, presentation templates, and InDesign layouts for diverse clients.
- Integrated AI to produce motion-enhanced visuals and data-driven assets that boosted conversions.

Sr. Presentation & Graphic Designer (Remote/Hybrid)

6/2006 - 5/2020 *National Football League, NY*

- Designed marketing collateral and presentation templates for enterprise initiatives and campaigns.
- Produced infographics, media kits, and visuals; created icons/illustrations to enhance storytelling.

Presentation Graphics Designer

11/2000 – 05/2006 *Bear Stearns, NY*

- Produced corporate presentations and data visualizations supporting executive decision-making.
- Simplified complex financial information into accessible visuals for investor communications.

■ Design and AI Stack

Design

Adobe CC (Photoshop, Illustrator, InDesign); PowerPoint (advanced media/animation); Google Slides; Keynote; Figma; WordPress

AI

Midjourney; Gemini [Nano Banana 2.0]; Adobe Firefly; ChatGPT

Web

HTML5/CSS3

■ Soft Skills

Creative • Strategic/Critical Thinking • Communication • Project Planning • Collaboration • Time Management • Multitasking

■ Education

B.A., English/Creative Writing
CUNY Hunter College, New York

Udemy (selected coursework): PowerPoint Template Design, UX/UI, WordPress, Web Dev, Copywriting, HTML/CSS/JS, PHP